

UNIT 3 ASSIGNMENT SEQUENCE--HUMANITIES

Genre	Purpose	Audience	Role	Rhetorical Situation
Website	Provide biographical information	Website visitors	UNC Historical Society Intern	The UNC Historical Society has asked you to write a biography for a website about prominent people buried in the Old Chapel Hill Cemetery.

You are a “Digital Connections” undergraduate intern at the UNC Historical Society. “Digital Connections” interns are tasked with coming up with unique and interesting ways to present material related to local and North Carolina history. Your intern cohort has come up with an idea to provide information about prominent and interesting members of the local community buried in the Old Chapel Hill Cemetery via a collection of online biographies on a website. Each member of the cohort will pick one person from the sections below to write a biography about, which will then be posted to the internet.

Step 1: Register at Wilson Library (by Wednesday, November 6)

All visitors must obtain a special ID to use Wilson Library materials. Registration involves filling out a form and then going to Wilson to have your photo taken (bring a driver’s license or UNC One card with you). Link to registration information is here under “Research Library”: <http://www2.lib.unc.edu/ncc/access.html>

You **MUST** complete your registration by **Wednesday, November 6**.

Step 2: Pick a Subject (list of 3 potential subjects due on Thursday, October 31; final choice due Thursday, November 7)

You will have the opportunity to pick the subject you’d like to write about. Your cohort will visit the Old Chapel Hill Cemetery on October 31 to be introduced to the cemetery, and you’ll want to use this time to gather evidence about possible subjects, including investigating their tombstones and the images and inscriptions depicted on these tombstones. You should come up with a list of three potential subjects to look more closely at during this visit; you can find a list of the most prominent members buried in the cemetery posted to Sakai, along with a list of suggested subjects. Pick three potential subjects to find in the cemetery on October 31. Then, spend some time doing preliminary research on these subjects. You should narrow down your focus to a single subject by Thursday, November 7. Once you have made your final decision about your choice of subject, post a thread in the Unit 3 Sakai forum entitled “Unit 3 Biography Subjects” with the name of your subject in the title. Only one person per subject, so you’ll have to pick an alternate if your first choice is taken.

Feeder 3.1—Timeline (final draft due Thursday, November 14)

In order to fully understand and recount the life of your subject, you need to put his or her life into the cultural and historical context of the period in which your subject lived. Using the free online program “Dipity” (<http://www.dipity.com/>) you will create a timeline highlighting major social, cultural and political

events occurring in Chapel Hill, North Carolina and the United States during the time that your subject lived. You should begin with the year they were born, and continue until the year of their death. Your timeline must include 12 different events, and all should be important landmarks or events that might have influenced the life of your subject (it doesn't need to be directly). Each timeline entry should be 1-2 sentences long, and include an image and a citation for the source of your information. You will eventually link this timeline to your biography. See an example of a historical timeline here: <http://www.dipity.com/archleblanc/The-Rise-of-Augustus/>

Feeder 3.2—Historical Infographic (final draft due Thursday, November 21)

To begin organizing your biographical website entry, you will create a historical infographic (see examples here: <http://infographicjournal.com/abraham-lincolns-family-life-history/> and here: http://www.gkstrategic.com/?page_id=32). Infographics are a way of visually displaying facts, figures and key details about a subject. In this infographic, you will begin to organize and categorize the research you've done on your subject into an informative and visually appealing display. You should include major life milestones (births, deaths, marriages, etc) and you may want to include images of your subject or relevant photos, illustrations, etc. You can use a number of programs to create your infographic, including photoshop, Powerpoint, Prezi and the following online tools: <http://infoqr.am/>, <http://create.visual.ly/>, <http://www.easel.ly/>. Your infographic must contain at least 10 "components"—i.e. written blurbs or texts, statistics, facts, etc. You should include citations for your sources at the end of the infographic (see examples). This infographic will also be linked to your biographical entry on the website.

Unit 3 Project—Website (final draft due Tuesday, December 3)

Your final project will be a biographical sketch included on a website dedicated to the Old Chapel Hill Cemetery ('Memorials in Stone': ochceng105.web.unc.edu). The goal of this biography is to inform website visitors about the interesting lives and histories of some notable residents of Chapel Hill. Your final biographical sketch should follow these guidelines:

- Be 3-4 pages in length (double-spaced, with regular margins)
- Include historical details based on research on primary documents and material from the North Carolina Collection at Wilson Library
- Give a thorough and interesting overview of your subject's life, including major events, milestones, etc.
- Give historical context to the major events in your subject's life, i.e. discussing larger cultural, political or social trends which helped shape his/her life, career, etc.
- Included a bibliography of at least 8 sources, formatted in proper APA style.

Sample website:

<http://www.auburnpioneer cemetery.net/>

Sample biographic entry:

<http://www.ibiblio.org/cemetery/segregated/caldwell.html>